

The background of the entire page is a deep red color. Overlaid on this background is a complex geometric pattern of thin, light gold lines. This pattern consists of a series of overlapping squares and circles, creating a spiral effect that is characteristic of the Golden Ratio or Fibonacci sequence. The pattern is centered and extends across the entire width and height of the page.

SOLDIER
ON

Brisbane

GALA BALL 2024

24 October 2024 | Rivershed, Howard Smith Wharves

SPONSORSHIP PROSPECTUS

SPONSORSHIP OPPORTUNITIES

Platinum

\$80,000 EX GST

SPONSOR PACKAGE

PRIOR TO EVENT

- Priority logo placement as Platinum Sponsor on invitations
- Priority logo placement as Platinum Sponsor on home page and event page of Soldier On website
- Priority logo placement as Platinum Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

AT EVENT

- Four (4) tables, 10 persons per table with prime table position at event
- Opportunity to introduce keynote speaker
- Speaking opportunity
- Acknowledgement as Platinum Sponsor in Chairman/CEO Address
- Acknowledgement as Platinum Sponsor by Master of Ceremonies
- Priority logo placement on media wall
- Priority logo placement in event program
- Logo placement on name cards on tables
- Priority logo placement on lectern signage
- Full page feature, plus one page advertisement in program (total 2 pages)
- Opportunity to have a short promotional video played during the evening
- Priority logo placement displayed on large screens throughout evening
- Opportunity to provide promotional material for display at event
- Live social media posts during event

POST EVENT

- Article in Soldier On Quarterly Journal distributed nationally
- Logo and mention in article about the National Gala Ball in Soldier On's quarterly journal distributed nationally
- Article on Soldier On website
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SPONSORSHIP OPPORTUNITIES

Gold

SPONSOR PACKAGE

\$60,000 EX GST

PRIOR TO EVENT

- Logo placement as Gold Sponsor on event page of Soldier On website
- Logo placement as Gold Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

AT EVENT

- Two (2) tables, 10 persons per table
- Acknowledgement as Gold Sponsor in Chairman/CEO Address
- Acknowledgement as Gold Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Full page feature, or one page advertisement in program (total 1 page)
- Logo placement displayed on large screens throughout evening

POST EVENT

- Logo and mention in article about the National Gala Ball in Soldier On's quarterly journal distributed nationally
- Mention on Soldier On website
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SPONSORSHIP OPPORTUNITIES

Silver

\$35,000 EX GST

SPONSOR PACKAGE

PRIOR TO EVENT

- Logo placement as Silver Sponsor on event page of Soldier On website
- Logo placement as Silver Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

AT EVENT

- One (1) table, 10 persons per table
- Acknowledgement as Silver Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Half page advertisement in program (total 1/2 page)
- Logo displayed on large screens throughout evening

POST EVENT

- Logo in Soldier On's quarterly journal distributed nationally
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

Champagne Bar

\$20,000 EX GST
ONE AVAILABLE ONLY

SPONSOR PACKAGE

PRIOR TO EVENT

- Logo placement as Champagne Bar Sponsor on event page of Soldier On website
- Logo placement as Champagne Bar Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

AT EVENT

- One (1) table, 10 persons per table
- Acknowledgement as Champagne Bar Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Full page advertisement in program (total 1 page)
- Logo displayed on large screens throughout evening

POST EVENT

- Logo in Soldier On's quarterly journal distributed nationally
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SPONSORSHIP OPPORTUNITIES

Gift

SPONSOR PACKAGE

\$20,000 EX GST
ONE AVAILABLE ONLY

PRIOR TO EVENT

- Logo placement as Gift Sponsor on event page of Soldier On website
- Logo placement as Gift Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

AT EVENT

- Logo placement on individual guest gifts (10 guests per table)
- One (1) table, 10 persons per table
- Logo placement on media wall
- Logo placement in event program
- Logo displayed on large screens throughout evening

POST EVENT

- Logo in Soldier On's quarterly journal distributed nationally
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

Corporate

SPONSOR PACKAGE

\$10,000 EX GST

PRIOR TO EVENT

- Logo placement as Corporate Sponsor on event page of Soldier On website
- Logo placement as Corporate Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

AT EVENT

- One (1) table, 10 persons per table
- Logo placement on media wall
- Logo placement in event program
- Logo displayed on large screens throughout evening

POST EVENT

- Logo in Soldier On's quarterly journal distributed nationally
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SINGLE TICKETS

One (1) ticket

\$300 EX GST

SOLDIER
 **ON**