

Flatinum

\$80,000 EX GST

# SPONSOR PACKAGE

# PRIOR TO EVENT

- Priority logo placement as Platinum Sponsor on invitations
- Priority logo placement as Platinum Sponsor on home page and event page of Soldier On website
- Priority logo placement as Platinum Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

## AT EVENT

- Four (4) tables, 10 persons per table with prime table position at event
- Opportunity to introduce keynote speaker
- Speaking opportunity
- Acknowledgement as Platinum Sponsor in Chairman/CEO Address
- Acknowledgement as Platinum Sponsor by Master of Ceremonies
- Priority logo placement on media wall
- Priority logo placement in event program
- Logo placement on name cards on tables
- Priority logo placement on lectern signage
- Full page feature, plus one page advertisement in program (total 2 pages)
- Opportunity to have a short promotional video played during the evening
- Priority logo placement displayed on large screens throughout evening
- Opportunity to provide promotional material for display at event
- Live social media posts during event

## **POST EVENT**

- Article in Soldier On Quarterly Journal distributed nationally
- Logo and mention in article about the National Gala Ball in Soldier On's quarterly journal distributed nationally
- Article on Soldier On website
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SPONSOR PACKAGE

\$60,000 EX GST

## PRIOR TO EVENT

- Logo placement as Gold Sponsor on event page of Soldier On website
- Logo placement as Gold Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

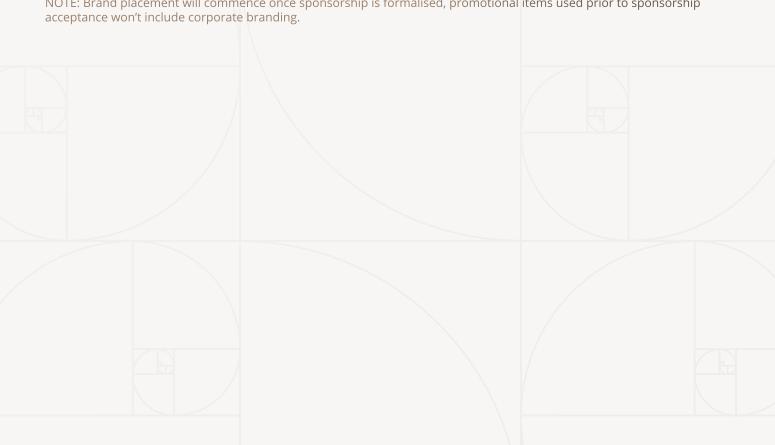
## AT EVENT

- Two (2) tables, 10 persons per table
- Acknowledgement as Gold Sponsor in Chairman/CEO Address
- Acknowledgement as Gold Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Full page feature, or one page advertisement in program (total 1 page)
- Logo placement displayed on large screens throughout evening

## **POST EVENT**

- Logo and mention in article about the National Gala Ball in Soldier On's quarterly journal distributed nationally
- Mention on Soldier On website
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship



Silver

\$35,000 EX GST

# SPONSOR PACKAGE

#### PRIOR TO EVENT

- Logo placement as Silver Sponsor on event page of Soldier On website
- Logo placement as Silver Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

## AT EVENT

- One (1) table, 10 persons per table
- Acknowledgement as Silver Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Half page advertisement in program (total 1/2 page)
- Logo displayed on large screens throughout evening

## **POST EVENT**

- Logo in Soldier On's quarterly journal distributed nationally
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

Champagne Bar SPONSOR PACKAGE

\$20,000 EX GST ONE AVAILABLE ONLY

## PRIOR TO EVENT

- Logo placement as Champagne Bar Sponsor on event page of Soldier On website
- · Logo placement as Champagne Bar Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

# AT EVENT

- One (1) table, 10 persons per table
- Acknowledgement as Champagne Bar Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Full page advertisement in program (total 1 page)
- Logo displayed on large screens throughout evening

## POST EVENT

- Logo in Soldier On's quarterly journal distributed nationally
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

Giff
SPONSOR PACKAGE

\$20,000 EX GST ONE AVAILABLE ONLY

#### PRIOR TO EVENT

- Logo placement as Gift Sponsor on event page of Soldier On website
- Logo placement as Gift Sponsor on social media posts promoting event
- · Promotional items for your company's use, including email footer and social media tile

## AT EVENT

- Logo placement on individual guest gifts (10 guests per table)
- One (1) table, 10 persons per table
- Logo placement on media wall
- Logo placement in event program
- Logo displayed on large screens throughout evening

#### **POST EVENT**

- Logo in Soldier On's quarterly journal distributed nationally
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

Corporate

\$10,000 EX GST

# SPONSOR PACKAGE

# PRIOR TO EVENT

- Logo placement as Corporate Sponsor on event page of Soldier On website
- Logo placement as Corporate Sponsor on social media posts promoting event
- Promotional items for your company's use, including email footer and social media tile

#### AT EVENT

- One (1) table, 10 persons per table
- Logo placement on media wall
- Logo placement in event program
- Logo displayed on large screens throughout evening

## **POST EVENT**

- Logo in Soldier On's quarterly journal distributed nationally
- Social media thank you post after the event

NOTE: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

# SINGLE TICKETS

One (1) ticket

\$300 EX GST

