

SPONSORSHIP LEVELS

<p>PLATINUM SPONSOR</p> <p>Valued at \$60,000 EX GST</p> <p>1 available</p>	<p>Recognition as a sponsor with priority logo placement on:</p> <ul style="list-style-type: none"> • event collateral • digital and social media • front of ride jersey and on ride shorts • volunteer shirts worn at events en-route
	<p>Recognition of sponsorship:</p> <ul style="list-style-type: none"> • in media coverage • at the pre-ride dinner and evening function, and at each dinner during the ride • in the quarterly Soldier On journal, including a 200 word article provided by the sponsor • in a short presentation by the sponsor at one dinner during the ride
	Riding participants – maximum of up to 3 riders on any one day
	Opportunity to display corporate material at events en-route
	Sponsorship of Ride Leader
	Access to Soldier On CEO or Ambassador to address up to 2 company events as guest speaker
<p>GOLD SPONSOR</p> <p>Valued at \$30,000 EX GST</p> <p>2 available</p>	<p>Recognition as a sponsor with logo placement on:</p> <ul style="list-style-type: none"> • event collateral • digital and social media • front of ride jersey and on ride shorts • volunteer shirts worn at events en-route
	<p>Recognition of sponsorship:</p> <ul style="list-style-type: none"> • in media coverage • at each dinner during the ride • in the quarterly Soldier On journal
	Opportunity to display corporate material at events en-route
	Riding participants – maximum of up to 2 riders on any one day
<p>SILVER SPONSOR</p> <p>Valued at \$10,000</p> <p>8 available</p>	<p>Recognition as a sponsor with logo placement on:</p> <ul style="list-style-type: none"> • event collateral • digital and social media: • ride jersey and on ride shorts
	<p>Recognition of sponsorship:</p> <ul style="list-style-type: none"> • in media coverage • in the quarterly Soldier On journal
	Riding participants – maximum of up to 1 rider on any one day
<p>CORPORATE DINNER SPONSOR</p> <p>Valued at \$5,000 EX GST</p> <p>8 available</p>	<p>Recognition as a sponsor with logo placement on:</p> <ul style="list-style-type: none"> • event collateral • digital and social media
	Opportunity to display corporate material at the sponsored dinner
	Opportunity to attend and participate in Pollie Pedal
	<p>Recognition of sponsorship:</p> <ul style="list-style-type: none"> • at the sponsored dinner • in the quarterly Soldier On journal

ADDITIONAL RIDERS

If a sponsor would like to provide the opportunity to members of its organisation to join the ride, subject to availability an additional sponsorship of \$200 per rider per day may be available. One kit is provided per rider registration of over three days. Additional kits can be purchased on request.