

SPONSORSHIP OPPORTUNITIES

**SOLDIER
ON**

Melbourne
Gala Ball
2021

FRIDAY 18TH JUNE

ZINC AT FEDERATION SQUARE, MELBOURNE

MASTER OF CEREMONIES: Virginia Haussegger

Soldier On is thrilled to be hosting the
2021 Soldier On Melbourne Gala Ball
and would be delighted if you could join us.

Your support will allow Soldier On to deliver more
of our services to a greater number of veterans
and their families so they can thrive.

The Melbourne Gala Ball is a premier event and
attracts 300 attendees with VIP guests.

Enjoy a three course meal and beverages, live
and silent auctions together with entertainment.

Dress code is Black Tie.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR PACKAGE

\$50,000 EX GST, 1 AVAILABLE ONLY

Prior to event

- Priority logo placement as Platinum Sponsor on invitations
- Priority logo placement as Platinum Sponsor on home page and event page of Soldier On website
- Priority logo placement as Platinum Sponsor on social media posts promoting event
- Promotional items for your company use, including email footer and social media tile

At event

- Four (4) tables, 10 persons per table with prime table position at event
- Opportunity to introduce keynote speaker
- Speaking opportunity
- Acknowledgement as Platinum Sponsor in Chairman/CEO Address
- Acknowledgement as Platinum Sponsor by Master of Ceremonies
- Priority logo placement on media wall
- Priority logo placement in event program
- Logo placement on name cards on tables
- Priority logo placement on lectern signage
- Full page feature, plus one page advertisement in program (total 2 pages)
- Opportunity to have a short promotional video played during the evening
- Priority logo placement displayed on large screens throughout evening
- Opportunity to provide promotional material for display at event
- Live social media posts during event

Post event

- Article in Soldier On Quarterly Journal distributed nationally
- Logo and mention in article about the Melbourne Gala Ball in Soldier On's quarterly journal distributed nationally
- Article on Soldier On website
- Social media post thank you after the event

Note: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR PACKAGE

\$20,000 EX GST, 1 AVAILABLE ONLY

Prior to event

- Logo placement as Gold Sponsor on invitations
- Logo placement as Gold Sponsor on event page of Soldier On website
- Logo placement as Gold Sponsor on social media posts promoting event
- Promotional items for your company use, including email footer and social media tile

At event

- Two (2) tables, 10 persons per table
- Acknowledgement as Gold Sponsor in Chairman/CEO Address
- Acknowledgement as Gold Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Full page feature, or one page advertisement in program (total 1 page)
- Logo placement displayed on large screens throughout evening

Post event

- Logo and mention in article about the Melbourne Gala Ball in Soldier On's quarterly journal distributed nationally
- Mention on Soldier On website
- Social media post thank you after the event

Note: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SILVER SPONSOR PACKAGE

\$10,000 EX GST, 6 AVAILABLE

- Logo placement as Silver Sponsor on event page of Soldier On website
- Logo placement as Silver Sponsor on social media posts promoting event
- Promotional items for your company use, including email footer and social media tile
- One (1) table, 10 persons per table
- Acknowledgement as Silver Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Half page advertisement in program (total 1/2 page)
- Logo displayed on large screens throughout evening
- Logo in Soldier On's quarterly journal distributed nationally
- Social media post thank you after the event

Note: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSOR PACKAGE

\$5,000 EX GST, 8 AVAILABLE

- Logo placement as Corporate Sponsor on event page of Soldier On website
- Logo placement as Corporate Sponsor on social media posts promoting event
- Promotional items for your company use, including email footer and social media tile
- One (1) table, 10 persons per table
- Logo placement on media wall
- Logo placement in event program
- Logo displayed on large screens throughout evening
- Logo in Soldier On's quarterly journal distributed nationally
- Social media post thank you after the event

Note: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

STANDARD TABLE

\$3,000 EX GST

- One (1) table, 10 persons per table

SINGLE TICKETS

\$300 EX GST

- One (1) ticket

Please email events@soldieron.org.au for further information or to secure your sponsorship package.



soldieron.org.au



ACCEPTANCE FORM

SOLDIER ON MELBOURNE GALA BALL 2021

FRIDAY 18TH JUNE, ZINC AT FEDERATION SQUARE, MELBOURNE

I (Name) _____

of (Company) _____

hereby accept the proposal for the following:

- | | | |
|---|---------------------------------|----|
| <input type="checkbox"/> Platinum Sponsorship | \$50,000 EXCLUDING GST | \$ |
| <input type="checkbox"/> Gold Sponsorship | \$20,000 EXCLUDING GST | \$ |
| <input type="checkbox"/> Silver Sponsorship | \$10,000 EXCLUDING GST | \$ |
| <input type="checkbox"/> Corporate Sponsorship | \$5,000 EXCLUDING GST | \$ |
| <input type="checkbox"/> Standard table/s x _____ | \$3,000 EXCLUDING GST per table | \$ |
| <input type="checkbox"/> Individual tickets x _____ | \$300 EXCLUDING GST per ticket | \$ |

Total \$

Name: _____

Sign: _____ Date: _____

Signing of this acceptance confirms the company or individual to adhere to our terms and conditions and payment schedule.

Please return by email to events@soldieron.org.au to secure your sponsorship package, table or tickets.

Please note: All tables are placed at the discretion of Soldier On.