

SPONSORSHIP OPPORTUNITIES



SATURDAY 20TH MARCH
THE NATIONAL ARBORETUM, CANBERRA

Soldier On is thrilled to be hosting the **2021 Soldier On National Gala Ball** and would be delighted if you could join us.

Your support will allow Soldier On to deliver more of our services to a greater number of veterans and their families so they can thrive.

The National Gala Ball is a premier event and attracts 300 attendees with VIP guests.

Enjoy a three course meal and beverages, live and silent auctions together with entertainment.

Dress code is Black Tie.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR PACKAGE

\$50,000 EX GST, 1 AVAILABLE ONLY

Prior to event

- Priority logo placement as Platinum Sponsor on invitations
- Priority logo placement as Platinum Sponsor on home page and event page of Soldier On website
- Priority logo placement as Platinum Sponsor on social media posts promoting event
- Promotional items for your company use, including email footer and social media tile

At event

- Four (4) tables, 10 persons per table with prime table position at event
- Opportunity to introduce keynote speaker
- Speaking opportunity
- Acknowledgement as Platinum Sponsor in Chairman/CEO Address
- Acknowledgement as Platinum Sponsor by Master of Ceremonies
- Priority logo placement on media wall
- Priority logo placement in event program
- Logo placement on name cards on tables
- Priority logo placement on lectern signage
- Full page feature, plus one page advertisement in program (total 2 pages)
- Opportunity to have a short promotional video played during the evening
- Priority logo placement displayed on large screens throughout evening
- Opportunity to provide promotional material for display at event
- Live social media posts during event

Post event

- Article in Soldier On Quarterly Journal distributed nationally
- Logo and mention in article about the National Gala Ball in Soldier On's quarterly journal distributed nationally
- Article on Soldier On website
- Social media post thank you after the event

Note: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR PACKAGE

\$20,000 EX GST, 1 AVAILABLE ONLY

Prior to event

- Logo placement as Gold Sponsor on invitations
- Logo placement as Gold Sponsor on event page of Soldier On website
- Logo placement as Gold Sponsor on social media posts promoting event
- Promotional items for your company use, including email footer and social media tile

At event

- Two (2) tables, 10 persons per table
- Acknowledgement as Gold Sponsor in Chairman/CEO Address
- Acknowledgement as Gold Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Full page feature, or one page advertisement in program (total 1 page)
- Logo placement displayed on large screens throughout evening

Post event

- Logo and mention in article about the National Gala Ball in Soldier On's quarterly journal distributed nationally
- Mention on Soldier On website
- Social media post thank you after the event

Note: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SILVER SPONSOR PACKAGE

\$10,000 EX GST, 6 AVAILABLE

- Logo placement as Silver Sponsor on event page of Soldier On website
- Logo placement as Silver Sponsor on social media posts promoting event
- Promotional items for your company use, including email footer and social media tile
- One (1) table, 10 persons per table
- Acknowledgement as Silver Sponsor by Master of Ceremonies
- Logo placement on media wall
- Logo placement in event program
- Half page advertisement in program (total 1/2 page)
- Logo displayed on large screens throughout evening
- Logo in Soldier On's quarterly journal distributed nationally
- Social media post thank you after the event

Note: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSOR PACKAGE

\$5,000 EX GST, 8 AVAILABLE

- Logo placement as Corporate Sponsor on event page of Soldier On website
- Logo placement as Corporate Sponsor on social media posts promoting event
- Promotional items for your company use, including email footer and social media tile
- One (1) table, 10 persons per table
- Logo placement on media wall
- Logo placement in event program
- Logo displayed on large screens throughout evening
- Logo in Soldier On's quarterly journal distributed nationally
- Social media post thank you after the event

Note: Brand placement will commence once sponsorship is formalised, promotional items used prior to sponsorship acceptance won't include corporate branding.

STANDARD TABLE

\$3,000 EX GST

- One (1) table, 10 persons per table

SINGLE TICKETS

\$300 EX GST

- One (1) ticket

Please email events@soldieron.org.au for further information or to secure your sponsorship package.



soldieron.org.au



ACCEPTANCE FORM

SOLDIER ON 2021 NATIONAL GALA BALL

SATURDAY 20TH MARCH, THE NATIONAL ARBORETUM, CANBERRA

I (Name) _____

of (Company) _____

hereby accept the proposal for the following:

- | | | | |
|--------------------------|----------------------------|---------------------------------|----|
| <input type="checkbox"/> | Platinum Sponsorship | \$50,000 EXCLUDING GST | \$ |
| <input type="checkbox"/> | Gold Sponsorship | \$20,000 EXCLUDING GST | \$ |
| <input type="checkbox"/> | Silver Sponsorship | \$10,000 EXCLUDING GST | \$ |
| <input type="checkbox"/> | Corporate Sponsorship | \$5,000 EXCLUDING GST | \$ |
| <input type="checkbox"/> | Standard table/s x _____ | \$3,000 EXCLUDING GST per table | \$ |
| <input type="checkbox"/> | Individual tickets x _____ | \$300 EXCLUDING GST per ticket | \$ |

Total \$

Name: _____

Sign: _____ Date: _____

Signing of this acceptance confirms the company or individual to adhere to our terms and conditions and payment schedule.

Please return by email to events@soldieron.org.au to secure your sponsorship package, table or tickets.

Please note: All tables are placed at the discretion of Soldier On.